

**THE NEW JERSEY STATE BOARD OF MORTUARY SCIENCE
124 HALSEY STREET, NEWARK NJ, 07101
SUSSEX CONFERENCE ROOM**

6TH FLOOR

9:30 A.M., TUESDAY, OCTOBER 7, 2014

<http://www.state.nj.us/lps/ca/nonmed.htm#mort7>

OPEN SESSION MEETING AGENDA

1) OPEN STATEMENT

2) ROLL CALL

James J. Marrocco, President
Thomas M. Keiser, Jr., Secretary
Charles F. Bechtold
Thomas E. Day
Garrett C. Jones
Curtis S. Macysyn (Public Member)
Bayode Olabisi (Public Member)
Anthony J. Papavero Jr.
John Radzieta Sr.
Lloyd Wimberg

3) APPROVAL OF MINUTES

4) EXECUTIVE DIRECTOR'S REPORT

A) Total number of complaints received in August/September: 5 Total for 2014: 36

B) Rescheduling the Board meeting of **Tuesday, October 28, 2014.**

C) 10 Candidates registered for the October 17, 2014 Jurisprudence Examination.

5) **INTERN REGISTRATIONS**

- A) Robert Condon, Falco Caruso & Leonard Funeral Home
- B) Nicholas Decristofaro, Bailey Funeral Home
- C) Gregory Fischer, Ketusky Funeral Home
- D) Jacqueline Kenyon, Gustav J. Novak Funeral Home
- E) Anthony Pagano, Kamienski Funeral Homes
- F) Jeffrey Peterkin Jr., Bergen Funeral Service
- G) Darryl Phillips, James E. Churchman Jr. Funeral Home
- H) Nefertiti Rivers, Edwards & Son Funeral Home
- I) George Scott Jr., Dennison Funeral Home
- J) Phyllis Walker, Anderson Funeral Service

6) **NEW LICENSEES**

- | | |
|-----------------------|-------------------------|
| A) Jessica X. Carrera | Licensed by Application |
| B) Larissa Cruz | Licensed by Application |
| C) Byron S. Downer | Licensed by Application |
| D) Chelsea Fichmann | Licensed by Application |
| E) Kristin Tomasello | Licensed by Application |

Licensed by Application for 2014: 19

Licensed by Credentials for 2014: 0

7) **NEW INSTALLATIONS**

- A) Hopewell Memorial Home, Hopewell, Mgr., Timothy Reeg
- B) Martin Funeral Home, LLC, Clinton, Mgr., Christopher J. Knoll
- C) Funeraria Hernandez, Pennsauken, Mgr., David Hernandez Jr.

8) CONTINUING EDUCATION

A) National Funeral Directors Association: Kathleen Walczak
(Additional Information provided to Chairman Bechtold)

- | | |
|---|---------------|
| 1) Back To Basics: Best Embalming Techniques &...(10/11/14) | 4hrs |
| 2) Alternatives To Traditional Embalming.... (10/12/14) | 1hr |
| 3) Community Outreach On A Budget (10/12/14) | 1hr |
| 4) Transparency And Social Media: Creating...(10/12/14) | 1hr |
| 5) What Big Operators Do Better- and.....(10/11/14) | 1hr |
| 6) Focus on Preeed: Spend Downs, Contracts and.....(10/12/14) | 1hr |
| 7) The Removal: Professional Solutions for.....(10/12/14) | 1hr |
| 8) The Dover Mission: Benefits & Entitlements (10/12/14) | 2hrs |
| 9) Enhancing The Cremation Arrangement.....(10/11/14) | 2hrs |
| 10) Supporting Children Through Their Grief.....(10/12/14) | 2hrs |
| 11) Online Engagement: Tech Terms and Tools.....(10/12/14) | 2hrs |
| 12) Laid Out: The Business of Funerals (10/12/14) | 2hrs |
| 13) STAND OUT! Differentiate or Disappear (10/12/14) | 1hr |
| 14) OSHA Update On The Formaldehyde and Haz.....(10/12/14) | 1hr |
| 15) Safeguarding Your Business From Cremation.....10/12/14) | 1hr |
| 16) Breathing Life Into Funeral Home Marketing.....(10/12/14) | 1hr |
| 17) Common Sense Embalming Tips.....(10/13/14) | 2hrs |
| 18) How Green Practices Benefit Your Business (10/13/14) | 2hrs |
| 19) Building Your Brand: How to Distinguish Your.....(10/13/14) | 2hrs |
| 20) Protecting Your Personal Assets and Your Business (10/13/14) | 2hrs |
| 21) Panel Presentation: The Benefits of Diversity.....(10/13/14) | 2hrs |
| 22) Opening Session- The Art of Significance: Life.....(10/13/14) | 1hr |
| 23) Personality and Leadership: Understanding.....(10/14/14) | 1.5hrs |
| 24) Google-Licious: More Than Just a Search Engine (10/14/14) | 1hr |
| 25) Opening A Crematory: What You Need to Know....(10/14/14) | 1hr |
| 26) Beyond Time Management: How To Get Twice.....(10/14/14) | 1hr |
| 27) "Talkin' Bout My Generation": Four Generations.....(10/14/14) | 1hr |
| 28) Forensic Anthropology In The Identification.....10/14/14) | 1hr |
| 29) Getting to The Heart of Customers Satisfaction (10/14/14) | 1hr |
| 30) The Social Tsunami: How To Drink from the.....(10/14/14) | 1hr |
| 31) Choosing Growth Strategies That Work From.....(10/14/14) | 1hr |
| 32) Transforming Your Business-One Funeral At A Time! (10/14/14) | 1hr |
| 33) Conversation Cafe/Crematory Fire Hazards and Mor:....(10/14/14) | 1.5hrs |
| 34) Conversation Café/ Best Practice Guidelines.....(10/14/14) | 1.5hrs |
| 35) Have The Talk of a Lifetime! Campaign Success (10/14/14) | 1hr |
| 36) Evaluating Third Party Cremation Providers to.....(10/15/14) | 1hr |

- 37) Unlock Your Website Potentials: Industry.....(10/15/14) **1hr**
- 38) Estate Taxes, Probate, and Other Challenges.....(10/15/14) **1hr**
- 39) Helping Families See The True Value.....(10/15/14) **1hr**
- 40) General Session-Enjoy The Ride (10/15/14) **1hr**
- 41) “Radar on-Antenna Up”: The Ritz-Carlton.....(10/15/14) **2hrs**
- 42) NFDA Expo-Monday-Wednesday (10/13-15/14) **1hr**

B) National Funeral Directors Association: Kathleen Walczak

- 1) Preventing Funeral Home OSHA Violations ((10/23/14) **2hrs**
- 2) Hospice And Funeral Services: From.....(10/14/14) **1hr**

C) International Order of the Golden Rule: Jessica Smith

- 1) Invitational Roundtable (11/10-23/14) **3hrs**

D) Batesville Casket Company, Inc.: Deb St. Pierre

- 1) Communicating In Times of Stress (9/9/14) **2hrs**

E) Smith Wilbert Vault Co, Inc: Michelle Faleshock

- 1) Embalming Safety....(10/21-22/14) **2hrs**
- 2) Mix Matters (10/21-22/14) **1hr**
- 3) Communicating Through Change...(10/21-22/14) **3hrs**

F) MKJ Marketing: Krystal Casey

- 1) Preferred Funeral Directors International...(10/11/14) **9hrs**

G) Bergen County Funeral Directors Association: Dirk Van Emburgh

- 1) Hospice @ the Funeral Director “Strange Bed Fellows” (TDB) **1hr**

H) Continuing Vision: Jeffrey Holcomb

- 1) The New Jersey Apprentice (11/19/14) **1hr**
2) Funeral Service Ethics In The Internet Age (11/19/14) **1hr**
3) Getting The Most From Your Firm’s Preneed....(11/19/14) **1hr**
4) Preneed Case Studies (11/19/14) **1hr**

I) Cremation Association of North America: Nanette Haase

- 1) CANA’s Crematory Operations Certification Program (11/21/14) **6hrs**

9) CORRESPONDENCE

A) Ida Woody informed the Board of the passing of John S. Lee, and her decision to assume the role as temporary manager of the Woody Home For Services. **FYI.**

B) Linda Van Arsdale, Trust Project Manager of Choices, informs the Board that they were authorized to prepare the notification letters to the purchasers of records regarding the closing of D’Agnostino-Intelisano Funeral Home, located in Clifton. **FYI.**

C) Linda Van Arsdale, Preneed Services of Choices, informs the Board that they were authorized to prepare the notification letters to the purchasers of records regarding the change of ownership of Martin Funeral Home, LLC. **FYI.**

D) Linda Van Arsdale, Preneed Services of Choices, informs the Board that they were authorized to prepare the notification letters to the purchasers of records regarding the closing of J. Opuda Lakeview Memorial, LLC. **FYI.**

E) Memo from Dalene Paull, Executive Director of The Conference, in regards to the lawsuit against the Academy McAllister Institute of Funeral Services, Inc. **FYI.**

F) In receipt of Torrey Tillery's letter, requesting reinstatement of his intern registration.

G) Intern Jordan Schoem, is requesting permission to complete his embalming requirements at the O'Boyle Funeral Home, under the supervision of Justin Theodorou.

10) OPEN DISCIPLINARY MATTERS

A) William Barclay III, Consent Order was filed with the Board on August 26, 2014 and paid on September 15, 2014. **FYI.**

B) 14-34 Howard Creran, Manager of the Creran Funeral Home, paid the penalty of \$6,500.00 for the violation of N.J.A.C.13:36-4.1 (a)(b) on September 8, 2014. **FYI.**

11) ITEMS FOR DISCUSSION

A) Attorney David H. Coates, is requesting the reinstatement of J. Brent Barlow's practitioners license, due to his clients full compliance of the January 24, 2014 Final Order of Discipline.

12) EXECUTIVE SESSION - Discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known if the Board determines disciplinary or other law enforcement action is necessary. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session.

13) ADJOURNMENT